



A conference on
The benefits of Zero Waste & moving towards it NOW!

Monday 22nd June 2015, City Hotel, Derry

The Zero Waste revolution is transforming the 'waste' industry across Europe. It is the only sustainable response to climate change and the increasing global demand for resources.

The speakers at this conference include experts and practitioners driving this change in Europe, as well as local innovators leading the way to a circular economy through Zero Waste.

A Zero Waste approach understands 'waste' as resources, wasted. It delivers a cleaner environment, creating more business and job opportunities. The circular economy involves all of us: manufacturers, retailers, consumers, waste managers and local government.

This conference will set the region on the path to become a model for Zero Waste best practice, delivering a viable and sustainable economy and responding to European directives.

Guarantee your place by registering here ZeroWasteNW.org/countdownreg

The conference will be opened

By Mark H Durkan Minister for the Environment

“Zero Waste North West is to be commended in rising to the challenge. This conference brings together delegates with a wide range of experience and ideas to promote the circular economy and a Zero Waste society.”

CONFERENCE HIGHLIGHTS INCLUDE

Why Zero Waste

By Joan Marc Simon

Joan Marc Simon is the Director of Zero Waste Europe. He is an economist by training and an expert in EU waste legislation and European policy-making. He specialises in the field of resource and waste management. He calls on us to *“redesign the economy phasing-out waste so that all the goods are designed to be repaired, reused, recycled or composted at the end of their life.”*

How Zero Waste

By Enzo Favoino

Enzo Favoino chairs the Scientific Committee of Zero Waste Europe. As a researcher based at Scuola Agraria del Parco di Monza he has published influential research over 25 years on waste prevention, separation and recycling, specialising in organic waste and composting. Enzo was one of the founders of the European Compost Network.

Creating an Intelligent Economy: How the North West Can Lead The Way

By Dr Peter Doran

Dr Peter Doran lectures in Environmental Planning and Sustainable Development at the School of Law, Queens University Belfast. He led the Carnegie UK Trust-QUB initiative on wellbeing in Northern Ireland. He puts Zero Waste in a global economic context presenting the circular economy, with greener products and closed resource loops, as the sustainable response to population growth, urbanization and climate change.

Recycling, A Blueprint For Northern Ireland

By Eric Randall

Eric Randall, Director of Bryson Recycling says *“The generation of quality materials is essential in any recycling collection system. Jobs created from reprocessing the materials are significant to the local economy”*. Bryson worked on designing the new recycling ‘wheelie box’ containers and ‘kerbsort’ vehicles. The Bryson model has been adopted by Antrim and Newtownabbey Councils and by the Welsh Government.

Guarantee your place by registering here

ZeroWasteNW.org/countdownreg

**For more information visit ZeroWasteNW.org/countdown
or contact the organisers at countdown@ZeroWasteNW.org**

This conference was organised by Zero Waste North West and was made possible through funding from CFNI (The Community Foundation for Northern Ireland) through their Community Planning Support Programme 2015.

DESIGN x Missprint T: 02871 415163 M: 0792 7898 726 E: info@missprintdesign.co.uk

